

KANSAS OPTOMETRIC ASSOCIATION'S
CONVENTION & SEMINAR | 2024

ASSISTANT REGISTRATION

First Name: _____ MI: _____ Last Name: _____

Name as it should appear on badge: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Practice Name: _____

Assistant of KOA Member Registration – \$200.00 each (\$225.00 if postmarked after April 15, 2024) _____

Assistant of Non-KOA Member Registration – \$275.00 each (\$300.00 if postmarked after April 15, 2024) _____

KOA Golf Tournament – Thursday at 8:30 a.m. _____
Separate registration required (see attached form – payment for C&S 2024 and golf may be on same payment)

Eyeball Pub Crawl – Thursday at 7:45 p.m. – No charge but registration requested _____
Shirt size (circle one): XS S M L XL XXL

Leadership Workshop with Lunch – Saturday at 8:30 a.m. _____
Separate registration required (see attached form – payment for C&S 2024 and Leadership Workshop can be on the same form)

GRAND TOTAL _____

Please Note: You will need to complete the reverse side of this form to indicate which courses you plan to attend.

Check Enclosed Please Charge \$ _____ to my: VISA MC AMEX Discover

Card Number: _____ CCV: _____ Expiration Date: _____ Zip: _____

Name (please print): _____ Signature: _____

*Please return this form to: Kansas Optometric Association – 632 SW Van Buren St, Suite 100, Topeka, KS 66603, email rachelle@kansasoptometric.org or fax (785) 232-6151. **There will be an additional \$25 fee for on-site registration.** If you have special dietary needs, please contact the KOA office prior to April 22, 2024. Cancellation Policy: \$50 cancellation fee for cancellations prior to 5 p.m., April 15, 2024; no refund if canceled after 5 p.m., April 19, 2024.*

APRIL 25-27, 2024 AT THE HILTON GARDEN INN, MANHATTAN, KANSAS

Please indicate which programs and events you will attend on the chart below.
Please check only one box for each time slot, so that you do not inadvertently sign up for two concurrent sessions.

THURS., 4/25	3:00p - 5:00p	A: Anatomy of the Eye - It's Parts & How They Function	Mary Schmidt, ABOC, CPO	AOA/ABO	<input type="checkbox"/>
	3:00p - 5:00p	B: Where is My Money? It's My Money & I Want it Now	Sharon Carter, ABO, NCLE, ECOC	AOA	<input type="checkbox"/>
	5:00p - 7:00p	C: Building Patient Loyalty: How to Over-Deliver Service	Mary Schmidt, ABOC, CPO	AOA/ABO	<input type="checkbox"/>
	5:00p - 7:00p	D: Sunwear: How to Steal Market Share & Make Big Money	Sharon Carter, ABO, NCLE, ECOC	AOA	<input type="checkbox"/>
	7:00p - 7:45p	2024 President's Reception – Sponsored by Cherry Optical Lab			<input type="checkbox"/>
	7:45p - 10:30p	Eyeball Pub Crawl 2024			<input type="checkbox"/>
	8:00a	Coffee			
FRI., 4/26	8:30a - 9:30a	E: Working up (and working with) Pediatrics	Erin Keim, OD		<input type="checkbox"/>
		F: Staff Responsibilities in Coding & Billing	Sharon Carter, ABO, NCLE, ECOC		<input type="checkbox"/>
	9:30a - 10:00a	Exhibit Hall Break			
	10:00a - 11:00a	G: Insurance Isn't Everything	Mary Schmidt, ABOC, CPO	AOA/ABO	<input type="checkbox"/>
	10:00a - 11:00a	H: Patient Service vs. Patient Loyalty	Sharon Carter, ABO, NCLE, ECOC	AOA/ABO	<input type="checkbox"/>
	11:00a - 12:30p	Lunch & Exhibits			
	12:30p - 1:00p	I: Impaired Provider: Warning Signs & How to Respond	TBA		<input type="checkbox"/>
	1:00p - 3:00p	I: I Object: Overcoming Patient Objections	Mary Schmidt, ABOC, CPO	AOA/ABO	<input type="checkbox"/>
	1:00p - 3:00p	J: Coding & Billing	Sharon Carter, ABO, NCLE, ECOC	AOA/ABO	<input type="checkbox"/>
	3:00p - 3:30p	Exhibit Hall Break			
	3:30p - 5:30p	K: Words Matter, Choose Wisely	Mary Schmidt, ABOC, CPO	AOA	<input type="checkbox"/>
		L: Know Your Digital Score - It's the Secret to Attracting New Patients	Sharon Carter, ABO, NCLE, ECOC	AOA	<input type="checkbox"/>

Leadership Workshop - For Staff Leaders - (separate registration required)					
SAT., 4/27	8:00a	Coffee			
	8:30a - 9:30a	Leadership Workshop: 10 Traits of Top Leaders	Mary Schmidt, ABOC, CPO	AOA/ABO	<input type="checkbox"/>
	9:30a - 10:30a	Leadership Workshop: Expanding Your Team: How to Find the Right Fit	Mary Schmidt, ABOC, CPO	AOA/ABO	<input type="checkbox"/>
	10:30a - 11:30a	Leadership Workshop: Motivating Your Team: Step-by-Step Guide	Mary Schmidt, ABOC, CPO	AOA/ABO	<input type="checkbox"/>
	11:30a - 12:00p	Grab & Go Lunch (There is no cost for workshop attendees, but registration is required)			<input type="checkbox"/>
	12:00p - 1:00p	Office Manager's Workshop: 8 Steps That Will Elevate Your Team	Mary Schmidt, ABOC, CPO	PENDING	<input type="checkbox"/>

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